



## **Self Publishing: A Modern Miracle**

You may be a talented, competent, author, yet cannot find a large publishing house that will even consider your book proposal, let alone give you a contract. You would even consider paying a smaller publishing company to publish your book, but can't afford it. The tools at your disposal, and your knowledge of the publishing process, keep you from creating an artifact that looks professional and desirable. How unfortunate, since you know you possess knowledge and expertise in your field, but cannot get it into print. Fortunately, you now have the option of self publishing your book--an option that has only existed in recent years.

There are companies that work with you to enable you to publish your book through their services, and make it professional grade quality at a fraction of the price that it would cost you if you went the traditional publishing route for your book. These providers take what you give them, and, typically, create a PDF file of it, which can be sent with an email, saved onto any form of memory storage media, downloaded onto your website, etc. This is several times more convenient than traditional publishing efforts, and at a very small fraction of the price.

The self publishing software is easy to use, and has been designed to be used by a person with little or no knowledge of computers, the internet, and the self publishing process. Yet, an author can become proficient at using the program and start writing in a matter of hours. Thus, in just a short period of time, you can

have the necessary tools to write that book that you have been wanting to write, but have lacked the tools to do so prior to now.

In paying for the self publishing software once, your costs are lower. Even with the added cost associated with printing each book, your cost is lower than the cost per book through a traditional publishing route. It is very reasonably priced, and it is available to you whenever you need it.

The last benefit of self publishing that will be discussed here is the true freedom of speech that you retain when you buy this tool. Those that are traditionally published know that the editing process can be brutal. Basically anything that you write is at the mercy of the publishing editor when you go the traditional route. But if you publish your own work, your words and your message remain intact.